### metaswitch

# NEW WORKER PARADIGM



The COVID-19 outbreak abruptly introduced a "new worker" paradigm - businesses globally found themselves having to

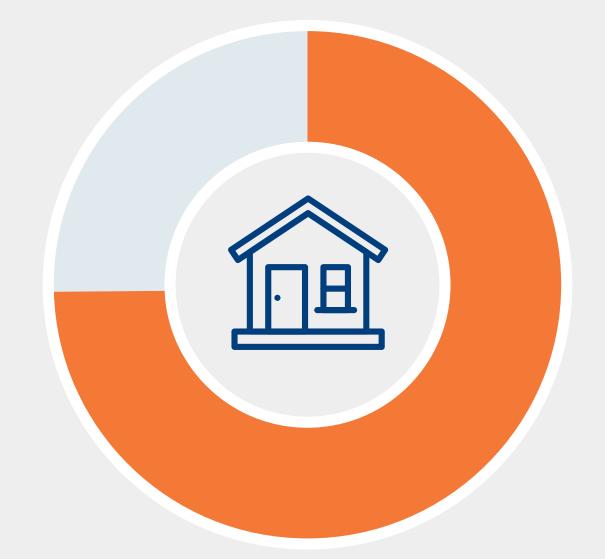
## enable the majority of their employees to work from home without any time for preparation or planning.

This presented a challenge to vendors and operators as they scrambled to adapt to rapid changes to enterprise IT needs. Unified Communications and team collaboration platforms, cyber security, cloud, networks and access all became priorities for businesses that had not yet invested or explored these technologies. Remote working is here to stay and will forever change the way workers communicate and collaborate.

#### MORE THAN 50% 50% IT/TELECOM DECISION DECISION MAKERS

reported COVID-19 has accelerated their digital transformation strategy



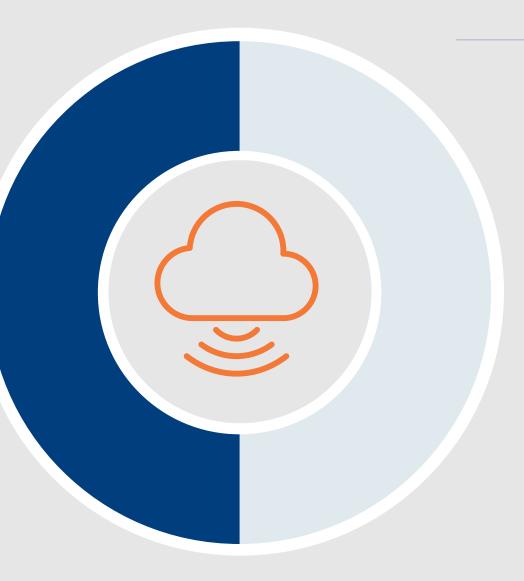


MORE THAN

businesses report that one-half of workers are currently WORKING REMOTELY

MORE THAN

of business expect more than AQUARTER OF THEIR WORKFORCE TO BE WORKING REMOTELY IN 2021



MORE THAN 50% are prioritizing INVESTMENT IN CLOUD-BASED and video collaboration applications

of businesses will utilize shared workspace,



In today's climate, SMBs and enterprises need a communications and collaboration solution that provides them what they need, when they need it, and where they need it. This takes shape in many ways, from different types of connectivity, to multiple types of employees, to multiple collaboration applications. Metaswitch provides Operators with a fully brandable suite of Business Services to meet all of your customer's needs.

Request Consultation